

MASON JOHNSON

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EXPERIENCE

SUJO

Journalism and Community Manager 8/1/17 – Present

SUJO is a social media app that features a “customizable balance of facts, opinion, and conversation.” I helped guide them through the creation of their alpha, advising the CEO and programmers on the ethics of journalism and “fake news.” I tested the app throughout its alpha and beta and now perform a variety of roles:

- *Politics journalist.* I post a handful of well-rounded news summaries every day.
- *Community manager.* I assist in the recruitment and management of writers for the app. I also interact with users through weekly newsletters.
- *Advisor.* I continue to advise the company as they grow the app.

CBS Radio Chicago

Web Content Producer 5/1/2011 – 5/1/2017

I fulfilled multiple roles at CBS:

- *Web producer, CBS Chicago.* Edited articles for the “Best of” section. Wrote original news stories about local crime, politics, food, and music.
- *Social media lead.* Helped producers manage and grow social media accounts for local CBS properties.
- *Web producer, CBS Radio.* Wrote music articles. Helped hire and manage web content producers.

I was hired to manage freelancers and write articles for the lifestyle sections of the site. After two years, my focus shifted to data-driven pieces for the news section. When I left, I was integral in sharing content between our news and music sites.

REFERENCES

Amy Guth Host, WGN Radio
theamyguth@gmail.com (773)
317-7001

Amy and I met through Chicago literary events.

Erik White Director of Digital Sales, Cumulus Chicago
erik@erikw.com (312) 217-8152

Worked with Erik from May 2011 through February 2016.

John Dodge Executive Producer, CBS Channel 2
jdodge@CBS.com (219) 218-5999

I worked closely with John during my six years at CBS.

EDUCATION

Columbia College Chicago
Bachelor of Arts Creative Writing

SKILLS

- AP Stylebook, Chicago Manual of Style
- Twitter Analytics, Facebook Insights, Google Analytics
- WordPress/CMS
- Adobe Premiere, Audition, Photoshop

Writing Samples

[SUJO Week in Review Newsletter](#)

[SNiP Summary Example \(Summary of a Publication's Article\)](#)

[Mayoral Candidate: Mayor Emanuel Is The 'Typical Candidate,'
And That's the Problem](#)

[Data: Chicago Cops Face Many Misconduct Allegations, But
Are Rarely Disciplined](#)

All of my CBS Chicago pieces can be found [here](#).